



# WORKFORCE PIPELINE INITIATIVE

## BE ENGAGED IN SHAPING OUR FUTURE WORKFORCE

At the Greater Reading Chamber of Commerce & Industry we recognize that our future business leaders and entrepreneurs are learning in the classroom right now. The guidance and tools they receive in school can have a huge impact on their futures. In order to ensure each student maximizes his or her potential, we have launched a Workforce Pipeline Initiative. We are looking for volunteers who are enthusiastic about making a difference and guiding these young men and women into meaningful careers.

### CAREER PREP WORKSHOP

DECEMBER 10, 2014

A crash course for Reading High School seniors into the do's and don'ts of the work world with emphasis on job hunting how to's, interview etiquette, resume content, and the traits of a good employee. Reading High English teachers will be in the classroom to provide additional support . Volunteers will:

- Offer a 45-minute presentation using provided templates and materials, along with sharing personal insights

### CAREER PREP FAIR APRIL 29, 2015

Unlike a typical career fair, Reading High School seniors are given the opportunity to learn more about particular career paths and local opportunities. Volunteers will:

- Offer students more information about their particular companies
- Identify skill sets (technical and soft) required to be employed, as well as an overview of the application process

### JOBS1st STEM COMPETITION

FEBRUARY 26, 2015

A competition in partnership with BCIU where students in grades 9-12 partner with a local STEM-related company and work together to solve a real-world business problem.

### FILL OUT OUR VOLUNTEER FORM

Please select all volunteer opportunities you would like to participate in and return form to the Chamber:

Career Prep Workshop  Career Prep Fair  Young Leaders Conference  Choices  Students Interacting with Business

Name: \_\_\_\_\_ Company/Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Primary Email: \_\_\_\_\_

### YOUNG LEADERS CONFERENCE

MARCH 13, 2015

An opportunity for 10<sup>th</sup> and 11<sup>th</sup> graders to spend a day with business mentors exploring career opportunities, as well as participating in self-assessment activities. Volunteers will:

- Act as a business mentor by interacting with students during networking lunch
- Offer insights to students as a career panel presenter

### CHOICES MAY 19-20, 2015

An interactive decision-making workshop for 8th graders at Reading Intermediate School , taking them through real-world exercises about the benefits of staying in school and introducing practical skills. Volunteers will:

- Offer a 45-minute presentation with co-presenter on two consecutive days
- Complete 2-hour online certification
- Be provided with presentation materials and class kit

### STUDENTS INTERACTING WITH

### BUSINESS FALL 2015

Engage Berks County 9th graders with a 30 minute "Workforce 101" Assembly on 7 Factors that Employers Consider when hiring, business visit and classroom debrief.

For more information about volunteering, please contact Gail Landis at 610-898-7773 or [glandis@greaterreadingchamber.org](mailto:glandis@greaterreadingchamber.org)